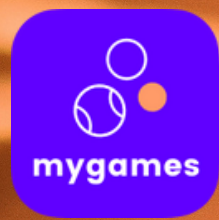


HELPING TENNIS COURT OWNERS TO SPEND LESS & EARN MORE, SINCE 2019



Member of Tallinn Science Park Tehnopol & Official Partner of Estonian Tennis Association



Problem

Limited opportunities for court owners to reduce costs, to increase revenue & to do it all with less effort

Difficult & time consuming for players to find game opportunities at a time and place that suits you

Solution

Booking system + marketplace platform

Airbnb of tennis courts

Suitable for both a single private court and a larger center

Find

Book

Pay

Play



Value

Make money & reduce costs by making available court times accessible online

Save time & effort when looking for a chance to play tennis

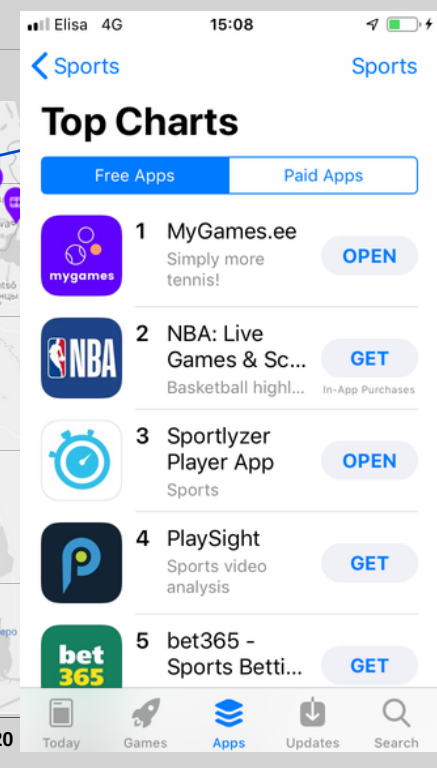
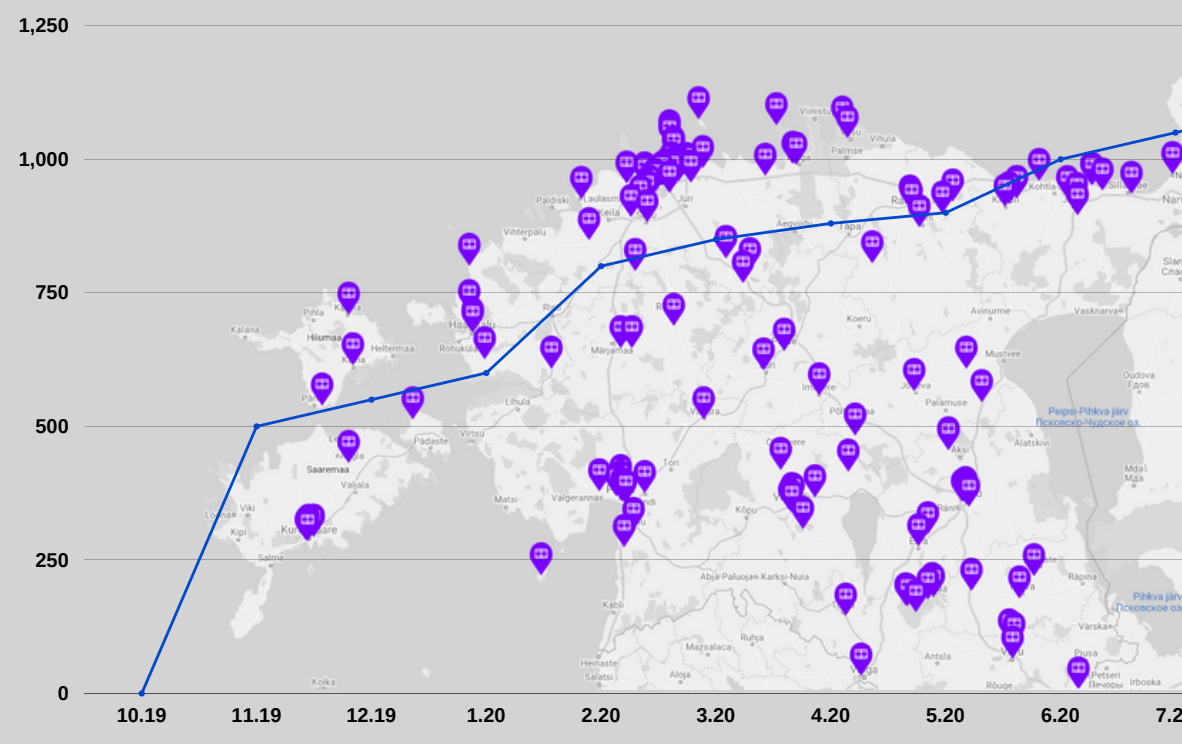
Bonus
Automation

Using our connected hardware controller, turn your regular tennis court into a self-service court with fully automated booking, administration, access, lighting, irrigation, etc. Let your court earn money for you & enjoy more independence!

Milestones & traction

18 Months

- Working mobile app 1200+ users
- 141 centers with 350 courts on MyGames map
- Pre-agreements with 6 largest clubs in EST (80 courts)
- 4 automated courts + interest at least 15 others
- 20 courts available for booking
- 138 000€ worth of bookings in system
- Contacts of 10,000 EU courts collected
- Development of cooperation with the Estonian Padel Union



Market

2021 ESTONIA

IN TOTAL: 2 000 PLAYERS / 310+ COURTS / 13,5M €

2022 EUROPE

IN TOTAL: 25M PLAYERS / 200K COURTS / 28B €
TARGET: UK, SPAIN, BELGIUM

2025 USA

IN TOTAL: 30M PLAYERS / 250K COURTS / 35B €
TARGET: FLORIDA

Business Model

Priority

15%

Commission fee from court owner on each booking

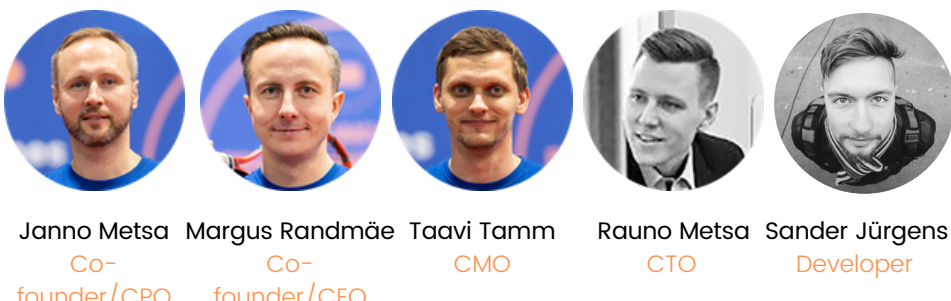
€12M

Revenue projected by 2024

Competition

	MyGames	GotCourts	Playtomic	Playfinder	Kourts
Booking system	✓	✓	✓	✓	✓
Marketplace	✓	✓	✓	✓	✓
Automation hardware	✓				
Marketing support & tools	✓				

Team



Advisors



Finance

€50K

Founders investment



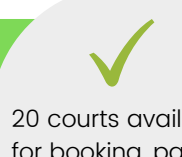
800+ users
Pre-agreements

6 MONTHS. MVP VALIDATION

Oct 19

€100K

Angel investment



20 courts available for booking, paying customers

12 MONTHS. PRODUCT DEVELOPMENT AND COURT AUTOMATION PROTOTYPE

Jan 20

€125K

Pre-seed investment



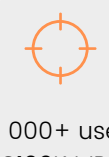
100+ courts available for booking, €10K MRR

9 MONTHS. PRODUCT DEVELOPMENT, ESTONIAN MARKET, FIRST FOREIGN CLIENTS

Jan 21

€500K

Seed investment



75 000+ users
€100K MRR

18 MONTHS. PRODUCT AND BUSINESS MODEL CUSTOMIZATION, FOREIGN MARKETS.

Sept 21



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